Subject Catalog Nbr Section Class Nbr Course Title Component Units Topics

MKTG 3101 001 11090 Intro to Marketing Management Lecture 3.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days:** MW **Time:** 11:00AM-12:15PM 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 38 Class Enrl Tot: 0

Reserve Capacity:

16-OCT-2019 RC ACCT/FNCE/MGMT/MKTG/RE/MIS/

Reserve Enrl Cap: 38

Reserve Enrl Tot: 0

MKTG 3101 002 6209 Intro to Marketing Management Lecture 3.00

(Hybrid/Blended)

**Bldg:** TBA **Room:** TBA **Days: Time:** 12:00AM-12:00AM 01/19/21 - 04/30/21 **Instr-Prim:** Herd,Kelly

**Bldg:** TBA **Room:** TBA **Days:** MW **Time:** 11:00AM-12:15PM 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 9 Class Enrl Tot: 0

Reserve Capacity:

29-JUN-2018 RC Honors Students Only

Reserve Enrl Cap: 9

Reserve Enrl Tot: 0

MKTG 3101 003 3205 Intro to Marketing Management Lecture 3.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days:** MW **Time:** 12:30PM-1:45PM 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 28 Class Enrl Tot: 0

Reserve Capacity:

16-OCT-2019 RC ACCT/FNCE/MGMT/MKTG/RE/MIS/

Reserve Enrl Cap: 28

Reserve Enrl Tot: 0

**Combined Section ID:** 2758(BADM 3750-003/MKTG3101-003) - BADM 3750(#10765)

MKTG 3101 004 11088 Intro to Marketing Management Lecture 3.00

(Hybrid/Blended)

**Bldg:** TBA **Room:** TBA **Days: Time:** 12:00AM-12:00AM 01/19/21 - 04/30/21 **Instr-Prim:** Herd,Kelly

**Bldg:** TBA **Room:** TBA **Days:** MW **Time:** 12:30PM-1:45PM 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 9 Class Enrl Tot: 0

Reserve Capacity:

23-SEP-2019 RC Honors Students Only

Reserve Enrl Cap: 9

Reserve Enrl Tot: 0

MKTG 3101 005 3206 Intro to Marketing Management Lecture 3.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days:** MW **Time:** 9:30AM-10:45AM 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 38 Class Enrl Tot: 0

Reserve Capacity:

16-OCT-2019 RC ACCT/FNCE/MGMT/MKTG/RE/MIS/

Reserve Enrl Cap: 38

Reserve Enrl Tot: 0

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| **Subject** | **Catalog Nbr** | **Section** | **Class Nbr** | | **Course Title** | | **Component** | **Units** | **Topics** |
| MKTG | 3101 | 006 | 3207 | | Intro to Marketing Management | | Lecture | 3.00 |  |
| (Hybrid/Blended) | | | | | | | | | |
| **Bldg:** TBA | | **Room:** | | TBA | **Days:** | **Time:** | 12:00AM-12:00AM 01/19/21 - 04/30/21 | | **Instr-Prim:** Herd,Kelly |
| Honors Component | |  | |  |  |  |  | |  |
| **Bldg:** TBA | | **Room:** | | TBA | **Days:** MW | **Time:** | 9:30AM-10:45AM 01/19/21 - 04/30/21 | |  |

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 9 Class Enrl Tot: 0

Reserve Capacity:

29-JUN-2018 RC Honors Students Only

Reserve Enrl Cap: 9

Reserve Enrl Tot: 0

MKTG 3101 007 6934 Intro to Marketing Management Lecture 3.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days:** TuTh **Time:** 11:00AM-12:15PM 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 38 Class Enrl Tot: 0

Reserve Capacity:

16-OCT-2019 RC ACCT/FNCE/MGMT/MKTG/RE/MIS/

Reserve Enrl Cap: 38

Reserve Enrl Tot: 0

**Combined Section ID:** 2759(BADM 3750-007/MKTG 3101-007) - BADM 3750(#10766)

MKTG 3101 011 9587 Intro to Marketing Management Lecture 3.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days:** TuTh **Time:** 2:00PM-3:15PM 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 38 Class Enrl Tot: 0

Reserve Capacity:

16-OCT-2019 RC ACCT/FNCE/MGMT/MKTG/RE/MIS/

Reserve Enrl Cap: 38

Reserve Enrl Tot: 0

**Combined Section ID:** 2547(MKTG 3101/BADM 3750-011) - BADM 3750(#9589)

MKTG 3101 013 9588 Intro to Marketing Management Lecture 3.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days:** MW **Time:** 3:30PM-4:45PM 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 30 Class Enrl Tot: 0

Reserve Capacity:

16-OCT-2019 RC ACCT/FNCE/MGMT/MKTG/RE/MIS/

Reserve Enrl Cap: 30

Reserve Enrl Tot: 0

**Combined Section ID:** 2548(MKTG 3101/BADM 3750-013) - BADM 3750(#9590)

MKTG 3101 014 11089 Intro to Marketing Management Lecture 3.00

(Hybrid/Blended)

**Bldg:** TBA **Room:** TBA **Days: Time:** 12:00AM-12:00AM 01/19/21 - 04/30/21 **Instr-Prim:** Herd,Kelly

**Bldg:** TBA **Room:** TBA **Days:** MW **Time:** 3:30PM-4:45PM 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 9 Class Enrl Tot: 0

Reserve Capacity:

23-SEP-2019 RC Honors Students Only

Reserve Enrl Cap: 9

Reserve Enrl Tot: 0

Subject Catalog Nbr Section Class Nbr Course Title Component Units Topics

MKTG 3101 015 9755 Intro to Marketing Management Lecture 3.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days:** TuTh **Time:** 9:30AM-10:45AM 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 38 Class Enrl Tot: 0

Reserve Capacity:

16-OCT-2019 RC ACCT/FNCE/MGMT/MKTG/RE/MIS/

Reserve Enrl Cap: 38

Reserve Enrl Tot: 0

**Combined Section ID:** 2734(MKTG 3101/BADM 3750-015) - BADM 3750(#10767)

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| MKTG | 3208 | 001 | 3209 | Consumer Behavior |  | Lecture | 3.00 |  |
|  |  |  |  |  |  | (In Person) |  |  |
| **Bldg:** | TBA |  | **Room:** TBA | **Days:** MW | **Time:** | 9:30AM-10:45AM 01/19/21 - | 04/30/21 | **Instr-Prim:** Hock,Stefan J. |

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 25 Class Enrl Tot: 0

Reserve Capacity:

01-OCT-2017 RC MKTG Major

Reserve Enrl Cap: 25

Reserve Enrl Tot: 0

**Class Equivalents:** MKTG 208 w/skill codes

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| MKTG | 3208 | 002 | 3208 | Consumer Behavior |  | Lecture | 3.00 |  |
|  |  |  |  |  |  | (In Person) |  |  |
| **Bldg:** | TBA |  | **Room:** TBA | **Days:** MW | **Time:** | 11:00AM-12:15PM 01/19/21 - | 04/30/21 | **Instr-Prim:** Hock,Stefan J. |

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 25 Class Enrl Tot: 0

Reserve Capacity:

01-OCT-2017 RC MKTG Major

Reserve Enrl Cap: 25

Reserve Enrl Tot: 0

**Class Equivalents:** MKTG 208 w/skill codes

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| MKTG | 3260 | 001 | 3211 | Marketing Research |  | Lecture | 3.00 |  |
|  |  |  |  |  |  | (In Person) |  |  |
| **Bldg:** | TBA |  | **Room:** TBA | **Days:** MW | **Time:** | 2:00PM-3:15PM 01/19/21 - | 04/30/21 | **Instr-Prim:** Lurie,Nicholas H. |

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 50 Class Enrl Tot: 0

Reserve Capacity:

01-OCT-2017 RC MKTG Major

Reserve Enrl Cap: 50

Reserve Enrl Tot: 0

MKTG 3362 001 4429 Marketing Planning & Strategy Lecture 3.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days:** TuTh **Time:** 3:30PM-4:45PM 01/19/21 - 04/30/21 **Instr-Prim:** Satornino,Cinthia B.

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 25 Class Enrl Tot: 0

Reserve Capacity:

01-OCT-2017 RC MKTG Major

Reserve Enrl Cap: 25

Reserve Enrl Tot: 0

**Class Equivalents:** MKTG 282 w/skill codes

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| **Subject** | **Catalog Nbr** | **Section** | **Class Nbr** | **Course Title** | **Component** | **Units** | **Topics** |
| MKTG  **Bldg:** | 3362  TBA | 002 | 5473  **Room:** TBA | Marketing Planning & Strategy  **Days:** TuTh **Time:** | Lecture (In Person) 2:00PM-3:15PM | 3.00  01/19/21 - 04/30/21 | **Instr-Prim:** Satornino,Cinthia B. |

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 25 Class Enrl Tot: 0

Reserve Capacity:

01-OCT-2017 RC MKTG Major

Reserve Enrl Cap: 25

Reserve Enrl Tot: 0

**Class Equivalents:** MKTG 282 w/skill codes

MKTG 3452 001 3210 Professional Selling Lecture 3.00

(Hybrid/Blended)

**Bldg:** TBA **Room:** TBA **Days:** TuTh **Time:** 9:30AM-10:45AM 01/19/21 - 04/30/21 **Instr-Prim:** Caravella,Mary

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 30 Class Enrl Tot: 0

Reserve Capacity:

16-OCT-2019 RC MKTG Major

Reserve Enrl Cap: 8

Reserve Enrl Tot: 0

**Combined Section ID:** 0342(MKTG 3452-001/BADM 3452-001) - BADM 3452(#7417)

MKTG 3454 001 3983 Sales Management & Leadership Lecture 3.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days:** TuTh **Time:** 12:30PM-1:45PM 01/19/21 - 04/30/21 **Instr-Prim:** Ryan,William M.

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 30 Class Enrl Tot: 0

Reserve Capacity:

01-OCT-2017 RC MKTG Major

Reserve Enrl Cap: 10

Reserve Enrl Tot: 0

**Class Equivalents:** MKTG 254/254W

**Combined Section ID:** 0527(MKTG 3454-001/BADM 4754-001) - BADM 3454(#7418)

MKTG 3625 001 6935 Intgrtd Mktg Comm in Dgtl Age Lecture 3.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days:** TuTh **Time:** 11:00AM-12:15PM 01/19/21 - 04/30/21 **Instr-Prim:** Pancras,Joseph

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 25 Class Enrl Tot: 0

Reserve Capacity:

01-OCT-2017 RC MKTG Major

Reserve Enrl Cap: 10

Reserve Enrl Tot: 0

**Class Equivalents:** MKTG 225 w/skill codes

**Combined Section ID:** 1798(BADM 3625/MKTG 3625-001) - BADM 3625(#7419)

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| MKTG | 3661 | 001 | 8543 | Marketing & Digital Analytics | Lecture | 3.00 |  |
|  |  |  |  |  | (In Person) |  |  |
| **Bldg:** | TBA |  | **Room:** TBA | **Days:** MW **Time:** | 12:30PM-1:45PM 01/19/21 - | 04/30/21 | **Instr-Prim:** Bao,Weining |

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 30 Class Enrl Tot: 0

Reserve Capacity:

29-JUN-2018 RC MKTG Major

Reserve Enrl Cap: 15

Reserve Enrl Tot: 0

**Combined Section ID:** 2311(MKTG 3661-001/BADM 3661-001) - BADM 3661(#8542)

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| **Subject** | **Catalog Nbr** | **Section** | **Class Nbr** | **Course Title** | **Component** | **Units** | **Topics** |
| MKTG  **Bldg:** | 3661  TBA | 002 | 14072  **Room:** TBA | Marketing & Digital Analytics  **Days:** W **Time:** | Lecture (In Person) 12:30PM-1:45PM | 3.00  01/19/21 - 04/30/21 | **Instr-Prim:** Bao,Weining |

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 30 Class Enrl Tot: 0

Reserve Capacity:

11-JUN-2020 RC MKTG Major

Reserve Enrl Cap: 15

Reserve Enrl Tot: 0

**Combined Section ID:** 2945(MKTG/BADM 3661-002) - BADM 3661(#14194)

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| MKTG | 3665 | 001 | 6210 | Digital Marketing |  | Lecture | 3.00 |  |
|  |  |  |  |  |  | (In Person) |  |  |
| **Bldg:** | TBA |  | **Room:** TBA | **Days:** Tu | **Time:** | 5:00PM-7:45PM 01/19/21 - | 04/30/21 | **Instr-Prim:** Gu,Zheyin |

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 45 Class Enrl Tot: 0

Reserve Capacity:

01-OCT-2020 RC MKTG Major

Reserve Enrl Cap: 15

Reserve Enrl Tot: 0

**Combined Section ID:** 1515(MKTG 3665/BADM 3755) - BADM 3665(#6212)

MKTG 4899 001 11900 Independent Study Independent Study 1.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days: Time:** - 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 1 Class Enrl Tot: 0

MKTG 4997W 002 9910 Senior Thesis in Marketing Independent Study 3.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days:** M **Time:** 5:00PM-7:45PM 01/19/21 - 04/30/21

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 5 Class Enrl Tot: 0

Reserve Capacity:

18-OCT-2018 RC Honors Students Only

Reserve Enrl Cap: 5

Reserve Enrl Tot: 0

**Class Equivalents:** MKTG 296/296W

MKTG 5895 003 11749 Special Topics in Marketing Independent Study 1.00

(In Person)

**Bldg:** TBA **Room:** TBA **Days: Time:** - 01/19/21 - 04/30/21 **Instr-Prim:** Mitra,Debanjan

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 1 Class Enrl Tot: 0

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| MKTG | 6203 | 001 | 14080 | Intro to Quant Applic in MKTG Seminar | 3.00 |  |
|  |  |  |  | (In Person) |  |  |
| **Bldg:** | TBA |  | **Room:** TBA | **Days: Time:** - | 01/19/21 - 04/30/21 | **Instr-Prim:** Pancras,Joseph |

Class Waitlist Cap:0 Class Wait Tot: 0 Class Min Enrl: 0 Class Enrl Cap: 10 Class Enrl Tot: 0

Subject Catalog Nbr Section Class Nbr Course Title Component Units Topics

MKTG 6210 001 14081 Strategic Applications in Mktg Seminar 3.00

(In Person)

|  |  |  |  |  |  |
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| **Bldg:** | TBA | **Room:** TBA | **Days: Time:** - | 01/19/21 - 04/30/21 | **Instr-Prim:** Mitra,Debanjan |
| **Class** | **Waitlist Cap:**0 | **Class Wait Tot:** 0 | **Class Min Enrl:** 0 | **Class Enrl Cap:** 10 | **Class Enrl Tot:** 0 |